

Bar raised again at 2016 Sydney Bus Show

10 October 2016

The 2016 Australian Bus and Coach Show held in Sydney on 5 and 6 October has been hailed a world class exhibition and the best undertaken in Australia.

More than 2,500 visitors and exhibitors descended on The Dome and Halls at Sydney Showground to witness arguably the largest industry exhibition seen in Australia, with a wide range of national and international displays covering more than 15,000 square metres, all under the one roof.

Executive Director of BusNSW, Darryl Mellish declared the show a great success, with the venue and organisation facilitating a comprehensive display of the latest products and services the industry has to offer.

“Interactive displays and product launches provided high interest and enjoyment for operators, suppliers, government representatives, and bus enthusiasts,” Mr Mellish said.

“The two-day event allowed bus and coach operators to see what new and existing products and services are in the market or in the pipeline,” he said.

Industry representatives again acknowledged the benefit of having a dedicated exhibition with all booths and bus displays integrated in one large indoor arena which contributed to a positive atmosphere.

“These exhibitions are about stimulating growth and providing business confidence and many suppliers noted an uplift in interest,” Mellish said.

“It was great to see many new innovative products and services that enhance the customer’s experience and support the growth of public transport.” he said.

“Many suppliers are confirming strong interest and leads generated,” Mr Mellish said.

Transport for NSW, Roads and Maritime Services and the NSW Centre for Road Safety provided a comprehensive display, which included a launch of the “Be Bus Aware” campaign in the lead up to NSW Bus Safety Week on 6-12 November 2016.

“It was pleasing that Transport for NSW supported the event, providing their assistance and capitalising on this opportunity to interact with operators and suppliers to improve partnership with industry,” Mr Mellish said.

The BusNSW 75th Anniversary Gala Dinner held in conjunction with the Show was a standout, with a fabulous array of entertainment and a video highlighting a rich history full of achievements, hardships and friendships.

Mr Mellish said the night was a celebration of the last 75 years and congratulated all BusNSW Members, past and present, on achieving the significant milestone.

A commemorative booklet titled "A Driving Force - The Private Bus Industry in NSW" which profiles the history of the Private bus industry from the early nineteen hundreds, with commentary, photographs and stories, was launched on the night.

The booklet is a forerunner to a book being released later in 2016 which includes a more comprehensive account of, and tribute to, the NSW Bus Industry.

BusNSW would like to thanks its Partners and industry suppliers for supporting the event.

For post event information go to www.busshow.com.au

*For more information, please call Matt Threlkeld, Industry Development Manager,
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